

The Hamilton Marketing Group

Media Kit 2008

Online Marketing Solutions



Unlocking Success

Hamilton Marketing Group, LLC

The Hamilton Marketing Group

The Hamilton Marketing Group is a unique, engagement-focused online marketing solution that allows you to keep your cost savings as profit. Our firm specializes in the following marketing solutions:

- ➡ **Search Engine Optimization**
- ➡ **Online Advertising (CPA, CPM, CPC, PPC, Banner Advertisement)**
- ➡ **Email List Management / List Building / Lead Generation**
- ➡ **Web Design and Site Development**
- ➡ **Marketing Plan Implementation**

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Search Engine Optimization

- ➡ **Search Engine Optimization (SEO) is one of the least understood, yet most effective ways to acquire long term growth.**
- ➡ **Our team of SEO Experts can clearly identify where your website is lacking and perform various levels of analysis to guide you to Organic Growth.**
- ➡ **We will give you exposure to all major online news outlets (Google, AOL, Yahoo, MSN) and will place an effective site linking strategy in place.**
- ➡ **Our Suite of 20,000 publishers will give you the exposure you need.**
- ➡ **Optimal, ongoing services are available, and recommended.**

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Online Advertising

- ➡ **Banner advertising is the undisputed leader when it comes to branding your company's image on the internet**
- ➡ **Our network offers your ads to over 20,500 sites. We pride ourselves in the quality of our network and offer General Category, Niche Verticals, or Target Specific**
- ➡ **Competitive CPM pricing available, volume discounts available**
- ➡ **Detailed campaign performance reporting provided**
- ➡ **Dimensions: All Accepted IAB Standards**

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Hamilton Group Properties:

Hits	Page Views	Visitors
Total Hits 125,468,954	Page Views 39,034,200	Unique Visitors 1,292,637
Overall Site Ratings: In the top 0.07 % of all websites. (Based on 3mm Business Sites)		

Publishing Network:

Publishing Network	Page Views	Visitors
Impressions: 3.5 billion/month	Page Views 399,034,200	Unique Visitors 52,292,637

Our unique business has only *one* objective: To Assure Maximum Success to Our Clients

The Hamilton Marketing Group

Email Management-List Building-Lead Generation

- ➔ **Our experienced sales force can maximize your CPM and, ultimately, your revenues by managing and marketing your list**
- ➔ **State of the art email deployment technology, advanced campaign delivery and analysis at the heart of our platform; 100% CAN-SPAM compliant**
- ➔ **Through our network of over 250 affiliate sites, we can deliver thousands of opt-in and opt-out leads per day as well as customize leads specific to your data needs and requirements.**
- ➔ **Through list acquisition or list generation using co-registration programs, we can build your opt-in mailing list quickly.**

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Web Design / Site Development

- ➡ **Our Web design technicians bring flair, ingenuity, and personal commitment to creating Web sites, landing pages, HTML emails, and other visual marketing media**
- ➡ **Shopping cart optimization & development available**
- ➡ **Affiliate program development and customizable tracking, billing and sales tools development available**
- ➡ **We help clients produce a wide-range of online ad formats including traditional banners, skyscrapers, pop-ups/under, interstitials & micro-sites**
- ➡ **Ask about how our dedicated team of creative professionals can produce online ads that are not only eye-catching...they deliver results.**

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Marketing Plan Design and Implementation

- ➡ **Whether you are new to the world of online business, or an experienced veteran, our staff will review your current marketing stratagem.**
- ➡ **We have the capability to massage existing programs to garner additional revenue and revenue streams, or to build your Marketing Solutions from the ground up.**
- ➡ **Our dedicated team of professionals have never failed to generate additional revenue for our clients... We deliver!**

The Hamilton Marketing Group

Who We Are:

We have over 30 years combined experience in online sales and marketing solutions.

We have the knowledge to help you make the most informed, strategic, and cost-effective decisions, and will provide you with quantifiable results.



The Hamilton Marketing Group is dedicated to customer service and relations. If there is something that a client needs that is not offered, we will find it and make it available.

Put to work a team that can be up and running on your behalf with just one phone call to one contact.

We hope to be working with your company soon.

The Hamilton Marketing Group



Our strategy makes RESULTS and customer service the starting point.

Marketing Results is the new accountability.

Interested?

If this is a picture that you can live with, please contact:

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